

THIRUVANANTHAPURAM CORPORATION

**AUTHORISED ADVERTISEMENT LICENCE FEE CONTRACT
TC NO.70/1256, NR.CANARA BANK, ATTUKAL TEMPLE ROAD
MANACAUD.P.O, TVM 09 PH NO.0471 2450899, 8589829999**

Email- corp.raksmedia@gmail.com

THARIF FOR FEE COLLECTION (Temporary Advertisement Boards)

TYPE OF ADVERTISEMENT	RATE
PUBLIC	
ARCH (ROAD CROSS HIGHWAY)	RS. 400/- PER DAY
BOX ARCH (INSIDE THE PRIVATE PROPERTY)	RS. 100/- PER DAY (UP TO 10 FEET LENTH)
SINGLE FRAME ARCH (INSIDE THE PRIVATE PROPERTY)	RS. 50/- PER DAY (UP TO 10 FEET LENGTH)
CUT OUT DISPLAY	NON LIGHT BIG- Rs.75/- PER DAY SMALL- Rs.50/- PER DAY
	LIGHT BIG-Rs.100/- PER DAY SMALL- Rs.75/- PER DAY
SUN PACK	Rs.15/- 15 DAYS
WOODEN FRAME BOARDS	Rs.2/- PER Sq.Ft FOR 15 DAYS (MINIMUM SIZE 4 X 3 FT)
WALL PAINTING	Rs.6/- PER MONTH (FOR 10 SQ.FT)

THEATRE	MOVIE ADS-Rs.200/- PER MONTH SLIDES-Rs.30/- MONTH POSTER-Rs.2.50/- PER SHEET OTHER POSTER - Rs.4/-
VEHICLE DISPLY	Rs. 75/- PER DAY (MAXIMUM LENGTH 8 FEET) Rs.125/- PER DAY (ABOVE 8 FEET)
BUS BRANDING	Rs.90/- PER MONTH
METAL FRAME BOARDS (EXCLUDING SHOP NAME BOARD)	NON-LIGHT Rs.2/- PER MONTH LIGHT Rs.2.50/- PER MONTH
BANNER	CLOTH BANNAR Rs.50/- PER BANNAR (BELOW 6 FEET) Rs.75/- PER BANNAR(ABOVE 6 FEET)
	FLEX BANNAR(100/30 DAYS) ABOVE 6 Sq.Ft 150/30DAYS
	Rs.75/- PER BANNER (BELOW 6 FEET) Rs.100/- PER BANNER (ABOVE 6 FEET)
SINGLE POLE BOARDS	Rs.6/- PER Sq.Ft.
LED DISPLAY ROLLING & SCROLLING	Rs.37/- PER Sq.Ft./ MONTH